

Transition Task 7

Your task is to create an advertisement for your new school.

<https://www.stmartins.caerphilly.sch.uk/>

You could do this by:

- Creating a poster.
- Producing a leaflet.
- Using apps such as 'Clips' to make a video.

Remember that the purpose of an advertisement is to 'sell' something or somewhere – think of the positive aspects.

- Draw attention to the positive aspects of a place.
- Provide information about it.
- Try to persuade the audience – 'sell' the positives.
- Think about the target audience (year 6 children about to move to a new school).
- Think about people's interests and what the school has to offer for them (sport, music, drama, performances, trips etc.)
- Think about the local area surrounding the school.

You might want to use:

- Strong emotive words (words that make you feel something).
- Comparatives (good, best, better etc.)
- Boastful words (outstanding, stupendous).
- Questions to attract attention (e.g. Ever wanted to perform on a stage to an audience of over 100?)
- Eye catching images to support points made.
- An easy to follow layout.

